EXHIBITOR GUIDE

Complete information inside!
GENERAL INFORMATION
The Illinois Council of Health-System Pharmacists membership consists of 1,600 pharmacists, pharmacy technicians, students and other related personnel. Each year, many members and persons interested in education participate in this event and visit the Exhibit Program to discover new products and services that will aid them in their specific areas of practice. During the Exhibit Program you will have the opportunity to meet directors of pharmacy, operations and clinical managers, clinical specialists and other influencers in pharmacy practice. Exhibiting at a state-wide meeting allows you to network with multiple customers at one time rather than expending traveling dollars to meet them locally. We look forward to seeing you at the ICHP 2010 ANNUAL MEETING!

EXHIBITOR DATES AND LOCATION
The ICHP 2010 Annual Meeting Exhibitor Showcase will take place on THURSDAY, AUGUST 26 AND FRIDAY, AUGUST 27, 2010. All commercial and educational exhibits will be located at the Drury Lane Theatre and Conference Center, 100 Drury Lane in Oakbrook Terrace, IL 60181. Drury Lane is conveniently located in Chicago's prestigious western suburbs, just minutes from downtown and major airports. Please visit the website at www.drurylaneoakbrook.com for transportation needs.

HOTEL ACCOMMODATIONS
All exhibitor representatives are responsible for making their own hotel reservations. ICHP has special discount room rates available at The Hilton Suites Chicago/Oakbrook Terrace, 10 Drury Lane, Oakbrook Terrace, IL 60181 (630-941-0100). The room rates are $89 single/double; $99 triple; $109 quad per night. The cutoff date for the block hotel room reservations for the 2010 ICHP Annual Meeting is AUGUST 4, 2010. Reservation requests received after the cut-off date will be accepted on a space and rate availability basis. Remember to mention you are attending ICHP’s Annual Meeting.

ASSIGNMENT OF SPACE — Exhibit space assignments will be finalized on AUGUST 9, 2010. Priority space assignments will be determined as follows: each company will be given one point for advertising in the 2010 ICHP Annual Meeting Syllabus (regardless of ad size), and one point for every $100 in educational, hospitality or syllabus sponsorship. In the event of a tie, the application with the earliest payment will have priority.

EXHIBITOR SERVICE DESK — Midwest Conference Service will provide a service desk in the exhibit hall area. This service will be available during the set-up period and two hours prior to the dismantle period.

✔ Please use the Exhibitor Registration Form to indicate your booth information.

EXHIBIT HALL HOURS AND SET UP TIME
Exhibits will be located in the Terrace and Venetian Rooms of the Drury Lane Conference Center.

SET-UP TIME:
Thursday, August 26, 2010
NOON - 2:15 PM

THURSDAY EXHIBIT HOURS:
Thursday, August 26, 2010
2:30 PM - 4:30 PM
(Terrace & Venetian Rooms)

FRIDAY EXHIBIT HOURS:
Friday, August 27, 2010
12:15 PM - 2:15 PM
(Lunch Reception in Terrace and Venetian Rooms)

It is expected that your booth will be staffed both days and until the final closing on Friday.

EXHIBIT SPACE FEES
Single pipe and drape booth — $1,000
Double pipe and drape booth — $1,500

Deluxe Booth Package will include:
- Booth area: carpeted 8’x10’
- 1- 8’ high backwall drape, 2- 3’ high siderails drape, 1-2 2’x6’30” skirted table
- 2 chairs and 1 waste basket
- Exhibitor identification sign (7”x44”)

OFFICIAL DECORATOR AND DRAYAGE CONTRACTOR
Midwest Conference Service will serve as the official 2010 ICHP Annual Meeting decorator. To insure timely reservations of your exhibitor service needs from Midwest Conference Service, your registration must be received by the ICHP office by JULY 23, 2010.

The ICHP Exhibitor Service Kit will be available on-line and information with the exhibitor booth reservation confirmations.

- All AV requests must be made directly to Midwest Conference Service, the Drury Lane preferred provider. ICHP will send out this special AV Request Information with the exhibitor booth reservation confirmations.
- Small shipments may be sent to the Hilton Suites Chicago/Oakbrook Terrace by hotel guests if they will arrive no earlier than 3 days before the event. Shipments must be labeled: Hilton Suites Chicago/Oakbrook Terrace, Guest’s Name, ICHP 2010 Annual Meeting Exhibit Show, 10 Drury Lane, Oakbrook Terrace, IL 60181. For additional information call: 1-630-941-0100.
- Shipments by exhibitors not staying at the Hilton Suites Chicago/Oakbrook Terrace may be sent directly to the Drury Lane Conference Center if they will arrive no earlier than 2 days before the event. Shipments must be labeled: Drury Lane Conference Center, ICHP 2010 Annual Meeting Exhibit Show, Exhibitor Company Name, 100 Drury Lane, Oakbrook Terrace, IL 60181. For additional information call: 1-630-530-0202.
- Exhibitors who plan to use a non-official service contractor or exhibit service must contact Midwest Conference Service (888-627-3976) to inform them.
EVENT SPONSORSHIP OPPORTUNITIES

To provide support for an event, check the appropriate box on the Exhibitor Registration Form. All supporters of the 2010 ICHP Annual Meeting will be recognized in pre- and post-meeting publicity, in the program syllabus, and at the function being supported.

Refreshment Breaks — Attendees at the 2010 ICHP Annual Meeting will be provided with coffee, tea and treats in the mid-morning and sodas and other treats in the afternoon of the programming. Your company can provide sponsorship for one of these refreshment breaks on Friday and/or Saturday morning or Friday afternoon for $1,000.

Hosted Breaks — A second sponsorship option will include a hosted break with a display table for $1500. The company display table would be set up within the proximity of the break. This option would give you an opportunity to network with the attendees.

For commercial support opportunities for educational programming, please contact the ICHP office no later than July 23, 2010 at 815-227-9292 so that your company can be listed in the syllabus. ICHP will work with potential program supporters to develop a balanced program that meets the needs of attendees and supporters. ICHP reserves the right of final approval of CPE program topics, speakers and program content for all Annual Meeting sessions.

MEETING SPONSORSHIP OPPORTUNITIES

Meeting sponsorship is unrelated to educational programming. The level of sponsorship will provide booth fees, premium exhibit hall occupancy and use of the exhibition premises or any part thereof.

Hosted Breaks — A second sponsorship option will include a hosted break with a display table for $1500. The company display table would be set up within the proximity of the break. This option would give you an opportunity to network with the attendees.

For commercial support opportunities for educational programming, please contact the ICHP office no later than July 23, 2010 at 815-227-9292 so that your company can be listed in the syllabus. ICHP will work with potential program supporters to develop a balanced program that meets the needs of attendees and supporters. ICHP reserves the right of final approval of CPE program topics, speakers and program content for all Annual Meeting sessions.

The levels of meeting sponsorship are*:

PLATINUM - $5,000
★ (Includes a double booth and 3 additional complimentary meeting registrations) 2 sponsors only

GOLD - $3,000
★ (Includes a single booth and 2 additional complimentary meeting registrations) 4 sponsors only

SILVER - $1,500
★ (Includes a single booth and 1 additional complimentary meeting registration) 6 sponsors only

✔ Remember to use the Exhibitor Registration Form to indicate your support amount. * Please contact the ICHP office for the complimentary meeting registration form(s): 815-227-9292

SECURITY — The Illinois Council of Health-System Pharmacists will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor’s property. However, it is understood that neither ICHP, nor the Drury Lane Conference Center, nor Midwest Conference Service, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, while at the Drury Lane Conference Center.

LIABILITY — The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold forever harmless ICHP, Midwest Conference Service, the Drury Lane Conference Center, and all their agents, officers, and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor’s display. The exhibit agrees to hold harmless the indemnities against and from any and all losses, costs, damage, liability, or expenses (including attorney’s fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises or any part thereof.
PAST EXHIBITORS —
The following companies participated in ICHP’s 2009 Annual Meeting:

- Ameridose
- AmerisourceBergen
- American Regent, Inc.
- Astellas Pharma US, Inc.
- AstraZeneca
- Baxter Healthcare Corporation
- Boehringer-Ingelheim Pharmaceuticals, Inc.
- CAPS/B. Braun Medical, Inc.
- Cardinal Health
- CareFusion
- Carmel Pharma
- Chicago State University - College of Pharmacy
- Code Corporation
- Cooper-Atkins Corporation
- Eisai, Inc.
- Eli Lilly
- Forest Pharmaceuticals
- Geritrex Corporation
- GlaxoSmithKline
- GRIFOLS
- Health Care Logistics
- Hospira
- Intelligent Hospital Systems
- King Pharmaceuticals
- McKesson Provider Technologies
- Medical Packaging, Inc.
- Merck Global Human Health
- Midwestern University - College of Pharmacy
- Nephron Pharmaceuticals Corporation
- Novo Nordisk, Inc.
- Omnicell, Inc.
- Orth-McNeil, Inc.
- Pfizer
- PharMEDium Services, LLC
- Roosevelt University
- RxKnights
- Sagent Pharmaceuticals, Inc.
- Sanofi-Aventis
- Select Pharmacy Staffing
- Southern Illinois University
- Edwardsville - School of Pharmacy
- Takeda Pharmaceuticals
- The Medicines Company
- UCB
- UDL Laboratories, Inc.
- UNITED Pharmacy Staffing
- University of Illinois at Chicago - College of Pharmacy
- ZymoGenetics

2010 ICHP ANNUAL MEETING SCHEDULE*
AUGUST 26 - 28, 2010
Drury Lane Conference Center, Oakbrook Terrace, IL

THURSDAY, AUGUST 26, 2010
10:00 AM to 1:20 PM Lunch Symposium
1:30 PM to 2:30 PM Keynote Session
2:30 PM to 4:30 PM EXHIBITS
4:30 PM to 6:00 PM Programming

FRIDAY, AUGUST 27, 2010
7:30 AM to 8:00 AM Breakfast
8:00 AM to 9:30 AM Track 1 - Technology Session
8:00 AM to 10:00 AM Track 2 - Clinical Session
10:00 AM to 10:15 AM Break**
10:15 AM to 12:15 PM General Session
12:15 PM to 2:15 PM EXHIBITS AND LUNCH
2:15 PM to 5:30 PM Track 1 - Clinical Session
2:15 PM to 5:30 PM Track 2 - Management Session
3:15 PM to 3:30 PM Break**

SATURDAY, AUGUST 28, 2010
7:00 AM to 9:00 AM Breakfast
8:30 AM to 11:30 AM Track 1 - Technician Session
8:30 AM to 11:30 AM Track 2 - Pharmacy Practice Session
9:00 AM to 11:30 AM Track 3 - Student Session
9:30 AM to 9:45 AM Break**
11:30 AM to 1:00 PM Lunch and Awards Program
1:00 PM to 3:00 PM Track 1 - Pharmacy Special Interest Session
1:00 PM to 3:00 PM Track 2 - Pharmacy Practice Session
1:00 PM to 3:00 PM Pharmacy Residency Showcase

* Tentative schedule of events
** Industry Sponsorship Opportunities available

IMPORTANT EXHIBITOR DATES
ICHAP 2010 Annual Meeting AUGUST 26 - 28, 2010

✓ JULY 23
  • Exhibitor Registration Deadline
  • Ads for syllabus due (email ads to: barbh@ichpnet.org)
  • Meeting sponsorship deadline (Call ICHP office at: 815-227-9292)
✓ AUGUST 4  Hotel Reservation Deadline: Hilton Suites Chicago/ Oakbrook Terrace 630-941-0100
✓ AUGUST 9  Booth assignments finalized

EXHIBIT HOURS:  (Set up time: Thursday, Aug. 26 — NOON to 2:15 PM)
  • THURSDAY, AUGUST 26TH  2:30 PM to 4:30 PM
  • FRIDAY, AUGUST 27TH  2:30 PM to 4:30 PM

DON’T FORGET TO PHOTOCOPY THIS IMPORTANT INFORMATION
To reserve an exhibit booth, please legibly complete this form and mail or fax to:
Illinois Council of Health-System Pharmacists
2010 Annual Meeting
4055 N. Perryville Road
Loves Park, IL 61111
Phone 815-227-9292  Fax 815-227-9294
www.ichpnet.org

All correspondence regarding this exhibit should be sent to:
Contact Person: ______________________________________________
Mailing Address: _____________________________________________
City/State/Zip: _______________________________________________
Phone/Fax: _________________________________________________
Email:  _____________________________________________________

Company information, as you would like it to appear in the program book:
Company Name: _____________________________________________
Mailing Address: _____________________________________________
City/State/Zip: _______________________________________________
Phone/Fax: _________________________________________________
Email: _____________________________________________________
Website: ___________________________________________________

Companies from whom you desire booth separation:
___________________________________________________________

Exhibit Booth Fees:
❑ Single Booth(s) ____ x $1,000  ❑ Double Booth(s) ____ x $1,500

Event Sponsorship (check all that apply):
❑ Refreshment Break(s) ____ x $1,000
❑ Hosted Break(s) ____ x $1,500

Meeting Sponsorship*: Meeting sponsorship is unrelated to educational programming. The level of sponsorship will provide premium exhibit hall space and special advertising during the meeting and in association publications.

PLEASE CHECK THE CATEGORY BELOW:
❑ PLATINUM - $5,000
  ★ (Includes a double booth and 3 additional complimentary meeting registrations) 2 sponsors only
❑ GOLD - $3,000
  ★ (Includes a single booth and 2 additional complimentary meeting registrations) 4 sponsors only
❑ SILVER - $1,500
  ★ (Includes a single booth and 1 additional complimentary meeting registration) 6 sponsors only

* Please contact the ICHP office for the complimentary meeting registration form(s): 815-227-9292.

Syllabus Advertising (check all that apply):
❑ 4-color Back Cover Full Page (no bleed) 7”x 9”: $1,250
❑ 4-color Full Page (no bleed) 7”x 9”: $650
❑ 4-color 1/2 Page (horiz,) 7”x 4 1/2”: $350

❑ Yes, I will donate a prize for the Exhibit Hall Raffle.
  Item(s): __________________________________________________

Payment Method
❑ Check made out to: ICHP.  Federal Tax ID #: 36-2887899
❑ Please invoice the company.
OR
Provide payment information for one of the following:
❑ VISA  ❑ MasterCard  ❑ American Express  ❑ Discover
Amount: $__________________________
Account: #________________________
Expiration Date (month/year): ________________________
3-Digit Security code number: ________________________
Signature Printed: ____________________________
Signature: ______________________________________

TOTAL AMOUNT ENCLOSED: $___________________________

Acceptance of Contract — The ICHP 2010 Annual Meeting Exhibitor Registration must be completed in its entirety and payment made by check, money order or credit card payable to: ICHP.  Your booth fees are refundable at 50% if a written cancellation request is received prior to JULY 30, 2010.  Booth assignments are made according to the “Assignment of Space” criteria listed in the general information section of this prospectus.  Your designated contact person will be notified of your booth assignment.  Booth assignments will be finalized on AUGUST 9, 2010.  The undersigned hereby authorizes the 2010 Illinois Council of Health-System Pharmacists Annual Meeting to reserve exhibit space in the Drury Lane Conference Center, Oakbrook Terrace, Illinois for use by the above company/organization during the 2010 ICHP Annual Meeting on August 26 and August 27, 2010.  The undersigned acknowledges receipt of, and agrees to abide by, the conditions under which exhibit space at the Drury Lane Conference Center is leased to the 2010 ICHP Annual Meeting as printed in the Exhibitor Prospectus.

Authorized Signature: ______________________________________
Title: __________________________________ Date: __________

Exhibitor Registration Deadline Date: JULY 23, 2010