



ICHP CHAMPIONS Program

815-227-9292
www.ichpnet.org

"Connecting Members to ICHP"



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ICHP Champions Program

Developing A Network
of Members for Members



ICHP CHAMPIONS Program

BACKGROUND

The Illinois Council of Health-System Pharmacists (ICHP) developed a network of members from hospitals and health system facilities to serve as a "point person" or "Champion" for ICHP.

The purpose of these Champions is to help ICHP improve the delivery of high quality services and information to its members; recruit and retain members; and better connect ICHP to its members. Champions can be pharmacists, pharmacy technicians, and student pharmacists.

RECOGNITION

- Champions will be recognized at state-wide meetings
- Champions will be introduced at meetings and a current roster of names will be published in *KeePosted* and on the ICHP Website
- Champions will earn the commensurate recruitment bonus in ICHP Bucks for each new member recruited
- Champions may be profiled in the *KeePosted* news journal and social media

JOB DESCRIPTION

- Circulate regular updates highlighting ICHP activities to pharmacy staff at their facility
- Develop a space in the pharmacy department to post meeting announcements, membership applications, and other ICHP updates
- Facilitate audio-visual support for educational webinars
- Promote "special membership deals" e.g., Double Dose renewal programs
- Invite new members to attend meetings

OTHER OPPORTUNITIES

Champions are also encouraged to:

- Join in on conference calls with an ICHP committee or division to explore greater involvement
- Serve as mentor or peer leader for students
- Provide input into future educational programming

RESOURCES AVAILABLE TO CHAMPIONS

- Monthly ICHP Champion News Brief updates to post on institution bulletin board
- Regular membership lists of members from your institution (upon request)
- Access to a dedicated volunteer member of ICHP's Division of Marketing Affairs to respond to questions or concerns
- Access to a dedicated ICHP staff member to respond to questions or concerns
- PDF files of all educational webinars e-mailed in advance of programming; use to post or distribute to colleagues
- PDF membership brochure for rapid recruitment of new staff at your facility
- Advanced notice of any special campaigns for member recruitment or retention
- State-wide meeting posters

CONTACT INFORMATION

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