

# FRIDAY, APRIL 13



This document is frequently updated!  
Check [ichpnet.org](http://ichpnet.org) > Events > Spring Meeting for updates.

## ABOUT OUR KEYNOTE



**Aaron Buchko, PhD**

Dr. Aaron Buchko is Professor of Management in the Foster College of Business, Bradley University, teaching graduate and undergraduate courses in Planning and Strategy and graduate courses in Executive Development and Ethics. He earned his Ph.D. in management from Michigan State University. Prior to entering the academic field, Dr. Buchko had a successful career for several years in production, sales, and marketing, and was the chief marketing officer for a publishing company. His research and writing focuses on business planning, competitive strategy, and executive development, and he has published a textbook, research monograph, and over twenty-five articles in various academic journals and professional publications, including the *Academy of Management Journal*, *Advances in Strategic Management*, *The Journal of Business Research*, *Human Relations*, and *The Journal of Management Studies*. Dr. Buchko is a Past President of the Midwest Academy of Management, and has received Bradley University's Mergen Award for Public Service, New Faculty Achievement Award for Teaching Excellence, and the MGP Products Award for Outstanding Teaching in the Foster College of Business. He is a confidential advisor and consultant to executives in many organizations, conducts numerous professional seminars, and is a frequent speaker to corporate, trade, and civic associations. Dr. Buchko serves on the Boards of several organizations.

## KEYNOTE SESSION

1:00PM - 2:25PM

River G-J

### ELEVATE AWARENESS! SURVIVING IN TURBULENT TIMES

At the end of this presentation, **pharmacist** participants should be able to:

1. Identify current trends in social, economic, and technological forces that are impacting the manner in which organizations think about and deliver core services, and the types of impacts those forces can have on organizations.
2. Identify concepts in the assimilation of change and organizational responses to changing environments.
3. Describe techniques of leading organizational change efforts to address environmental trends, and the types of behaviors necessary to bring about effective change in organizations to improve performance and deliver organization results.

At the end of this presentation, **technician** participants should be able to:

1. Identify current trends in social, economic, and technological forces that are impacting the manner in which organizations think about and deliver core services, and the types of impacts those forces can have on organizations.
2. Identify concepts in the assimilation of change and organizational responses to changing environments.
3. Describe techniques of leading organizational change efforts to address environmental trends, and the types of behaviors necessary to bring about effective change in organizations to improve performance and deliver organization results.

Type of Activity: Knowledge-based

1.5 contact hour (0.150 CEU)

UANs:

0121-0000-18-031-L04-P

0121-0000-18-031-L04-T

**Aaron Buchko, PhD**

ELEVATE YOUR PRACTICE