

## 340B Implementation and Audit Preparation

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 Assistant Director of Pharmacy  
 Mercy Hospital Springfield  
 340B Program Administrator for Mercy Health System

The speaker has no conflict of interest to disclose.

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## Objectives

- Discuss key components and considerations when implementing a 340b and patient assistance / drug recovery program.
- Recognize key components and considerations when implementing a compliant 340b contract pharmacy network.
- Identify areas of focus when faced with a 340b audit from the Office of Pharmacy Affairs.
- Define a plan to minimize the clinical, financial & operational impacts of caring for the medication needs of patients who are un- or underinsured.

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## Disclaimer

- The covered entity is ultimately responsible for compliance with the 340B program. Any statements I make should be validated on the part of the covered entity.

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## Section 340B of the Public Health Services Act of 1992

- Created under Section 602 of the Veterans Health Care Act of 1992
- Law requires pharmaceutical manufacturers participating in the Medicaid program to enter into an agreement with Secretary of State

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## MFR Agreement with 340B



- Under this agreement, the manufacturer agrees to provide front-end discounts on covered outpatient drugs to covered entities that serve the nation's most vulnerable patient populations.

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## Covered Entities

- Six categories of hospitals
  - Disproportionate share hospitals (DSHs)
  - Children's hospitals
  - Cancer hospitals
  - Sole community hospitals (SCHs)
  - Rural referral centers (RRCs)
  - Critical access hospitals (CAHs)



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## Covered Entities

- Hospitals must be:
  - Non-profit
  - Owned or operated by or under contract with state or local government
  - Meet payer-mix criteria related to the Medicare DSH program (excludes CAHs and RRCs)
    - 11.75% for DSH, Children's, Freestanding Cancer Hospitals
    - 8% for SCHs

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## Covered Entities

- 11 categories of non-hospital covered entities
- Eligible based on federal funding
  - Federally qualified health centers (FQHCs)
  - FQHC "look a likes"
  - State operated AIDS drug assistance programs
  - Ryan White facilities
  - Tuberculosis clinics
  - Hemophilia treatment centers

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## HRSA/OPA

- Health Resources Services Administration (HRSA) oversees the program through the Office of Pharmacy Affairs
- Check the website for specific qualifications related to each type of covered entity.
- Covered entities have different requirements for participation (i.e. orphan drug exclusion for some facilities like SCHs and CAHs)

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## Mercy Facilities



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- 5- DSH Facilities (Missouri, Kansas, Oklahoma)
- 1- SCH (Oklahoma)
- 12 Critical Access Hospitals (participating) (Missouri, Arkansas, Oklahoma)

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## Initiating 340B

- Consultants
  - the covered entity is ultimately responsible for compliance and integrity of your program
- Websites
  - HRSA's Office of Pharmacy Affairs website
    - [www.hrsa.gov/opa](http://www.hrsa.gov/opa)
  - Apexus Prime Vendor Program
    - [www.340bpvp.com](http://www.340bpvp.com)
  - Safety Net Hospitals for Pharmaceutical Access
    - [www.snhpa.org](http://www.snhpa.org)

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## Key Players

- C-Suite – Authorizing Official with HRSA
- Finance
- Compliance Officer
- Internal Audit
- Legal
- Medical Staff Services Office
- Pharmacy

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## Key Players

- Data Analyst/Report Writer
- Reimbursement Director or Manager
- Advocacy or Government Relations



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## Pharmacy Oversight

- Dedicated resource(s)
- Support from leadership
- Inventory Specialist
  - Mercy has 3 inventory specialists that help to oversee the program for all of our covered entities.
- Pharmacy Buyer
- Computer systems expert
- Data Analyst/Report Writer

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## Keys to Compliance

- Policies and Procedures
- Annual Medicare Cost Report checks
- Duplicate discounts
  - make sure your state Medicaid agency knows your status and that you are properly registered on the HRSA website.
- Diversion
  - 340B purchased drugs cannot be resold or transferred to anyone other than the entities patient's.

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## Keys to Compliance

- Diversion continued
  - HRSA's 2 part patient definition test
    - covered entity maintains records of the individual's health care.
    - The individual receives health care services from a health care professional who is either employed by the covered entity or provides health care under contractual or other arrangements (e.g. referral for consultation) such that responsibility for the care provided remains with the covered entity.

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## Program Integrity Initiative (PII)

- October 5<sup>th</sup>, 2011 – Mary Wakefield (Administrator of HRSA) sent a letter to all HRSA grantees announcing a department-wide Program Integrity Initiative.
- HRSA's oversight initiatives with 340B were lacking due to funding of the oversight.

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## Key Points of PII

- Strengthen oversight to ensure program compliance.
- Conduct selective and targeted audits of 340B covered entities.
- Verify all covered entities continue to meet statutory requirements for the 340B program.

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## Inventory Models

- Separate inventories of drugs for 340B and GPO purchased drugs.
- 340B eligible patients can NOT receive GPO priced drugs if you signed a GPO exclusion (DSH, Children's and Cancer Hospitals): Requires a WAC account for initial purchases.
- Replenishment Model (mixed use settings)
  - NDC to NDC requirement

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## Audits

- Have an internal audit performed
- Prepare for HRSA audits (it is not a case of if you will be audited, but when it will occur)
- Recertification
- Entity assumes all liability
- Office of Regional Operations and Division of Financial Integrity (DFI) is conducting the audits.

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## Audits

- Manufacturers can also request an audit.
  - MFR's must submit audit plan to HRSA.
- Risk factors
  - Volume of 340B purchases
  - Complexity of program
  - # of contract pharmacies
  - Reported allegations of abuse
  - Amount of time in the program

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## Audits

- HRSA will contact "Authorizing Official" by e-mail, letter and phone call regarding audit selection.
- Design of audit is to ensure:
  - The entity is eligible to participate
  - Determine if there is diversion of 340B drugs
  - Ensure your program has proper controls in place to prevent diversion and duplicate discounts.

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## Preparation for Audit

- Update Policy and Procedures and check for accuracy
- Verify your state Medicaid office has your status correct related to whether or not you are billing Medicaid through the program.
- Ensure your qualification measures related to patient's is accurate (utilization reports)

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## Audits

- Physician list is up to date
  - Exclusion is taking place for physicians that are not employed or contracted for services with your institution.
- Inclusion criteria for departments in the hospital are on the reimbursable side of the Medicare Cost Report.
- All 340B records are retrievable

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## Advocacy

- Talk to legislators
  - Importance of the program to your hospital or institution
- Government Relations
- Keep up with the regulatory changes and discussions
- Recent Policy Releases
  - GPO Exclusion
  - Medicaid Exclusion File

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## Advocacy

- Ask your leadership how you use the 340B savings to help indigent patient's
  - Can you speak to this?
- Is it part of your charity care policy?
- How would your institution cope with the loss of 340B or a significant change where only the uninsured or indigent qualified for what could be purchased?

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## CE Question

Who is responsible in the event an audit shows your 340B program is not compliant?

- A. The consulting group that helped implement your program.
- B. The authorizing official representing your hospital.
- C. The pharmacist that dispensed 340B drug to a patient that didn't qualify.
- D. Your internal audit team because they did not catch this in an internal audit you had conducted.

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## Questions



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# 340B and Manufacturer Patients Assistance Programs: Contract Pharmacy

Jeremiah McWilliams, PharmD  
Cardinal Health  
Director of Pharmacy  
Ozarks Medical Center

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## Objectives

- Discuss key components and considerations when implementing a 340B and patient assistance / drug recovery program.
- Recognize key components and considerations when implementing a compliant 340B contract pharmacy network.
- Identify areas of focus when faced with a 340B audit from the Office of Pharmacy Affairs.
- Define a plan to minimize the clinical, financial & operational impacts of caring for the medication needs of patients who are un- or underinsured.

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## Disclaimer

- The views expressed do not represent Cardinal Health or Ozarks Medical Center. The information provided is solely my own and all information provided should be confirmed independently.
- I do not have actual or potential conflict of interest in relation to this presentation

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## 340B Contract Pharmacy Program

- Overview
  - Understand the importance of 340B contract pharmacy programs in relation to both the covered entity and the patients they serve.
- Resources
  - Office of Pharmacy Affairs website
    - [www.hrsa.gov/opa](http://www.hrsa.gov/opa)
  - Safety Net Hospitals for Pharmaceutical Access
    - [www.snhpa.org](http://www.snhpa.org)

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## Implementation of a 340B Contract Pharmacy Program

- Eligibility
  - Covered entities
- Team
  - Pharmacy, finance, legal, administration, & IT
- Contract pharmacy partners
- Administrator
- Wholesaler bill-to/ship-to account

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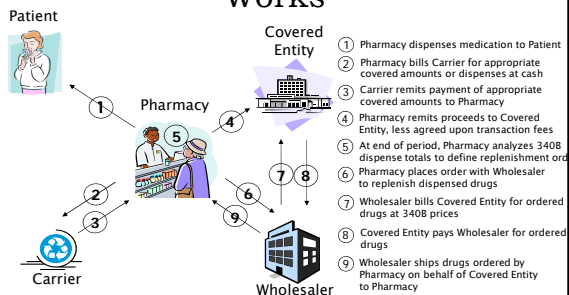
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## How 340B Contract Pharmacy Works



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### 340B Contract Pharmacy Barriers

- Challenges
  - Compliance
    - HRSA/OPA guidance
    - Medicare cost report
      - Outpatient facilities, providers
    - Medicaid
      - Missouri & Illinois
    - Audits

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### 340B Contract Pharmacy Barriers

- Challenges
  - Pharmacy
    - Contracting – independent/chain
      - Dispensing fee: flat or percentage
    - Uninsured program
    - Inventory and replenishment
    - True-ups
      - Controlled substances

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### 340B Contract Pharmacy Barriers

- Challenges
  - Operational issues
    - FTE
    - Invoices
    - Clinic/pharmacy education
  - Administrator
    - Capable
    - Reliable
    - Program integrity

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## About Ozarks Medical Center

- 114-bed, not-for-profit disproportionate share hospital
- Employees approximately 1,200 people and serves a population base of 160,000.



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## OMC Clinics & Centers

Heart Care Services

Behavioral Healthcare

Pain Management Clinic

Digestive Health & Liver Disease Specialist

Internal Medicine OMC campus

Neuroscience Center

OMC Rehabilitation Services

Ozark Works/ Urgent Care Clinic

Cancer Treatment Center

Gainesville Medical Clinic Gainesville

Salem 1<sup>st</sup> Care Salem, Arkansas

Mammoth Spring Medical Clinic

Rheumatology Clinic

Surgical Specialists Clinic

Women's Health Care

Nephrology Clinic

Orthopaedic Clinic

Mountain Grove Medical Complex, Mountain Grove

McVicker Family Healthcare Mountain View

Shannon County Medical Clinic Winona

Alton Medical Clinic Alton

Thayer Medical Clinic Thayer

Wound Care Services

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## Payor Mix

- 11th poorest Congressional district in US
- 75 percent Medicare and Medicaid
- Percentage of persons below poverty level

Howell	Oregon	Ozark	Shannon	Wright	Missouri
19.20%	23.40%	21.70%	26.00%	23.20%	13.50%

\* 2008 data

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### Ozarks Medical Center 340B Contract Pharmacy

- 2010
  - Multiple contract pharmacy implementation
- 2011
  - Additional pharmacies
- 2012
  - Specialty contract pharmacy
- 2013
  - Discharge scripts



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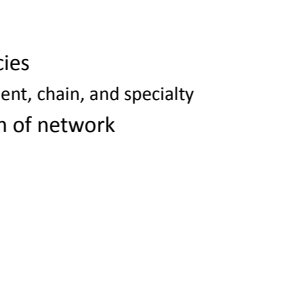
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### 340B Contract Pharmacy

- Current Network
  - 12 contract pharmacies
    - Mixture of independent, chain, and specialty
  - Continued expansion of network



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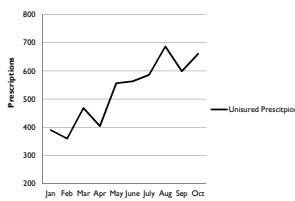
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### Uninsured Access

- Uninsured Patient
  - 2012
    - 5590 scripts dispensed to patients at 340B price
  - Patient Assistance
    - Covering co-pays for patients that cannot pay
    - Discharge scripts



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## Patient Assistance Programs

- Specialty Contract Pharmacy
  - Oncology
  - Foundation support
  - Patient Assistance
- Discharge Scripts
  - Processed as a contract pharmacy
  - Patient sent home with medications regardless of ability to pay
  - Core Measurements

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## Summary

- Implementation of 340B contract pharmacy program has several components
- There are many challenges associated with a 340B contract pharmacy program
- Entities can develop specific patient assistance programs within a 340B contract pharmacy program

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## Question

- Which of the following departments should provide members to ensure a successful 340B contract pharmacy program?
  - A. Pharmacy
  - B. Finance
  - C. Legal
  - D. Administration
  - E. Information Technology
  - F. All of the above

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## Contact Info

- Jeremiah McWilliams, PharmD  
– jeremiah.mcwilliams@ozarksmedicalcenter.com

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### Patient Assistance & Drug Recovery Programs in Health System Pharmacy: Complementing or Supplementing 340B

Jon Lakamp, Pharm.D., BCPS  
Vice President, Pharmacy  
Mercy Health

The speaker has no conflict of interest in relation to this program.

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### Objectives

- Discuss key components & considerations when implementing a 340B and patient assistance/drug recovery programs
- Recognize key components and considerations when implementing a compliant 340B contract pharmacy network.
- Identify areas of focus when faced with a 340B audit from the Office of Pharmacy Affairs
- **Define a plan to minimize the clinical, financial & operational impacts of caring for the medication needs of patients who are un- or underinsured.**

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### Patient Assistance vs. Drug Recovery Programs

#### (Medication) Patient Assistance Program

- Usually sponsored by pharmaceutical companies
- Provide free or discounted medicines to low-to-moderate-income, uninsured and under-insured people who meet guidelines.
- The primary benefactor are the patient's themselves
- Usually focused on ambulatory patients

#### Drug Recovery Program

- Usually sponsored by pharmaceutical companies
- Provide free or discounted **replacement** medicines to facilities previously used by patients who meet guidelines.
- Primary focus is to minimize the financial impact of uncompensated care from the **provider standpoint**
- Usually focused on meds administered within the hospital or OP department

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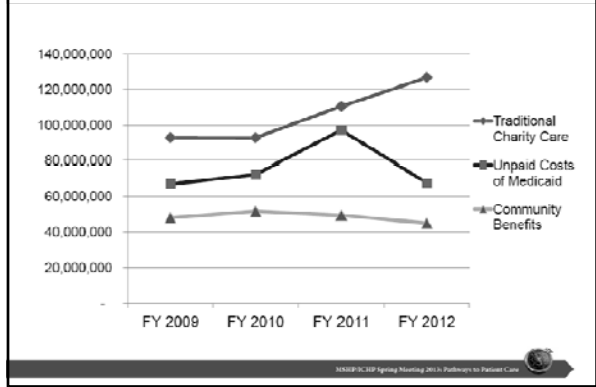
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Why are these important ? - Mercy numbers




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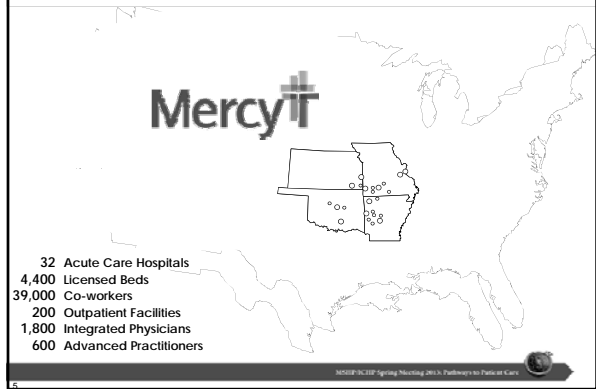
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Mercy Ministry Overview




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Mercy Pharmacy Overview

- Pharmacies
  - 21 Retail Pharmacies
  - 32 Hospital Pharmacy/Drug Rooms
  - 9 Outpatient Infusion Pharmacies
  - 2 Home Infusion
- FTE's • 620 FTE's
- Labor Expense • \$53 million
- Annual Drug Spend • \$270 million
- Annual Retail Scripts • 1.1 million

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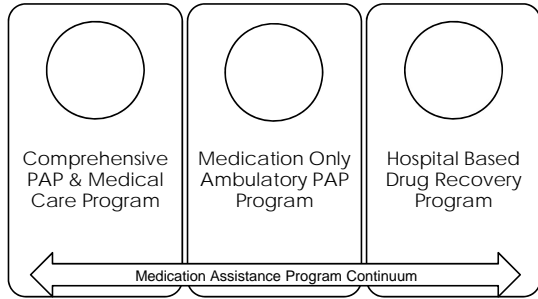
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### Mercy's Medication Assistance Programs




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### Project Access

#### Key Program Strategies



#### Access to Mercy Providers

- Primary Care and preventive services
- Specialty care

#### Care Management

- Case Management
- Disease Management
- Nurse On-call

#### Medication Assistance

- Provide needed medications to decrease non-compliance
- Assistance with applications to pharmaceutical programs
- Formulary management by Pharmacotherapy



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### Project Access Eligibility Criteria

- 18-64 years of age
- 3 or more Mercy ER visits in a 12 month period
- No insurance and does not qualify for Medicaid
- Has a chronic disease such as diabetes or asthma, etc.
- Household income equal to or <150% of federal poverty level
- Qualifies for Mercy charity care program at both hospital and clinic
- Patients must be willing to sign an accountability contract and agrees to collaborate with the care team



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### Project Access Results/Outcomes

- 35% reduction in overall cost of IP/OP hospital-based care
- 45% reduction in number of inpatient admissions
- 59% reduction of ER visits
- \$3,118 – Average annual cost savings per patient for hospital-based care


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### Project Access Results/Outcomes

Utilization, preventive and quality data was compiled on 12 Level 2 participants in the Springfield, MO program who were enrolled at least 12 months during the period of 1/1/2010-4/30/2011. The 12 month period prior to program enrollment ("Pre-period") is compared with data from the first 12 months in the program ("Post-period").

Emergency Room & Inpatient Utilization Level 2 Participants with at least 12 months of Participation					
(n=12)	Pre-Period	Post-Period	Difference	% Change	Estimated Savings
Emergency Dept Visits	74	2	72	97% Decrease (improved)	\$31,280
Inpatient Admissions	2	2	7	75% Decrease (improved)	\$21,030

Preventive Care					
	Pre-Period	Compliant	Post-Enrollment	Compliant	% Change
Preventive Screening		0%	4	100%	100% improved
Annual Mammogram Women Age 40+ (n=8)	0	0%	4	100%	100% improved
Colonctal Screening Age 60+ (n=6)	1	17%	3	50%	16% improved
Influenza Vaccination (n=12)	1	8%	8	67%	55% improved

Diabetes Outcomes					
(n=3)	Pre-Period	Post-Period	Difference	% Change	
% w/ Annual diabetic eye exams	0%	100%	100%	100% improved	
Avg. HbA1c value	9.98	7.92	2.06	21% improved	
Median HbA1c value	9.7	8.1	1.6	16% improved	


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### Medication Only - PAP Program

- Offered in cooperation with other health systems and community organizations
- Referral based service (from Mercy Clinic physicians or Care Management)
- ~6 FTE's dedicated to complete pharmaceutical manufacturer program applications/paperwork on behalf of patients in need
- Medications shipped directly to patient
- Program in place since 2010


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### Medication Only - Results



- Annual value of medications obtained for referred patients
- Additional positive impact on compliance, readmissions, etc.

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### Drug Recovery Program History



- Pre-2011
  - Outsourced Drug Recovery program in one, large hospital mainly focused on an ambulatory un/underinsured Clinic along with outpatient infusion
  - Outside vendor charged a percentage of any drug recovered
  - Approximately \$700,000 in net drug recovery annually
- Challenges
  - Other Mercy facilities didn't have programs
  - High cost of outsourcing program
  - Duplication of work between outside vendor and Mercy's own charity care & Medicaid Eligibility process

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### Expanded Drug Recovery Process



- Program implemented Jan-11
- Program housed within Patient Financial Services/Medicaid Eligibility to minimize duplication with access to financial information
- Resources
  - 3 FTE Financial Counselors
  - Part time program Manager/Supervisor
  - Software license to access up-to-date pharmaceutical manufacturer information/forms
  - Daily Report of Medications utilized by self pay patients within hospital based services from EHR & compared to programs offered by manufacturers
- Financial Counselor completes PAP/replacement forms on patient's behalf
- Once assistance/replacement drugs is approved by manufacturer, patient charge is credited & benefits tracked

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# Resource Plan & Proposal

### Situation

All patients with high cost medications, when insurance coverage is insufficient to cover the cost of the medication. Pharmaceutical companies have patient assistance programs, designed to assist low-income patients without insurance coverage, or with unaffordable out-of-pocket expenses. All patients eligible for programs registered to receive their medications, but not all do so. A small, steady population of 2000-3000. There are needs left on the table. Many need access to their program to receive pharmaceutical company program.

### Background

Patients with high cost medications, frequently have organized programs, which facilitate facilities, including the patient, the doctor, either the pharmaceutical company or the patient's own financial advisor. Reimbursement assistance for the patient (or assistance for the pharmacist) to obtain their medications. They usually charge through the pharmacist (with the pharmacist's reimbursement for the "offering" cost). Some pharmaceutical companies have patient assistance programs, but these tend to be restricted. These are significant when they are not able to be used. This is not necessarily a "real" need, as it is not necessary to have the program established. It is a need for the patient, but it is not necessary to have it established. Many hospitals have found that their patients are not getting their medications. They are not getting their program established. Many hospitals, which are not organized programs, may either pharmaceutical companies or reimbursement and law management staff it usually instead.

### Assumptions

An assumption of this program is that it is a one-time establishment, which applies to all the pharmaceutical company's other programs. These pharmaceutical companies are currently charging a non-reimbursable "fee" for their program. The program will be a one-time establishment, and the program will be established in the future. The program will be a one-time establishment. The program will be a one-time establishment. The program will be a one-time establishment. The program will be a one-time establishment.

### Recommendations

We are recommending that the program be established, and that the program be established. We are recommending that the program be established, and that the program be established. We are recommending that the program be established, and that the program be established. We are recommending that the program be established, and that the program be established.

Expenses	# of	Unit Cost	Extended Cost
Reimbursement Analysts	3	\$42,500	\$127,500
Supervisor	1	\$48,875	\$48,875
Consulting Fees - One time	1	\$45,000	\$45,000
Contractor Buyout/Recruiting	2	\$6,125	\$12,250
Travel Fees for Consulting	8	\$3,300	\$26,400
Ongoing Travel Costs	12	\$400	\$4,800
Indicare Software - yearly fees	1	\$8,800	\$8,800
Laptop	1	\$1,400	\$1,400
Desktop	3	\$750	\$2,250
Epic Scanners	4	\$200	\$800
<b>Total Expenses - Year One</b>			<b>\$263,950</b>

Consultant Annual Fee Elimination	\$ 300,000.00
Estimated New Drug Recovery Savings	\$ 700,000.00
Annual Benefit	\$ 1,050,000.00
Year 1 Net Benefit	\$ 788,435.00

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# Results/Outcomes

### Net Program Benefit

Month	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13
Net \$ Benefit	\$89,472	\$283,841	\$345,269	\$136,864	\$221,754	\$153,341	\$97,764	\$265,797	\$268,753	\$354,528	\$223,597	\$147,319	\$331,666	\$406,324

Over \$3.3 million in net program benefit since program inception

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# Self Evaluation Question

What resources are recommended in order to implement a patient assistance/drug recovery program ?

- Knowledgeable Financial Counselor/personnel to complete the paperwork
- Computer systems to identify eligible patients receiving medications with replacement programs
- Database of medications with PAP and criteria to qualify
- Access to patient financial information
- All of the above

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