

Pathways to Patient Care: Excellence in Health-System Pharmacy



EXHIBITOR PROSPECTUS

MSHP/ICHP Spring Meeting 2013
April 12-13, 2013
St. Charles, Missouri

MSHP/ICHP
800 SW Jackson Street, Suite 1500
Topeka, KS 66612-1200

Invitation to Exhibit

The Missouri Society and Illinois Council of Health-System Pharmacists are pleased to announce the 2013 Spring Meeting, being held Friday, April 12 through Saturday, April 13 at the St. Charles Convention Center in St. Charles, MO.

Whether you have exhibited in years prior or are new to the industry, this event is an ideal venue to get acquainted with nearly 350 pharmacists, pharmacy technicians and pharmacy students from Missouri, Illinois and neighboring states.

The exhibit session is a regular highlight of our event and we welcome your participation. The exhibit hall will be open on Friday, April 12 from 10:30 am - 12:00 pm and from 2:30 - 4:00 pm. with a light reception. You may also take advantage of any number of opportunities to further promote your company. Sponsorships, educational grants and advertising are all means available to you to increase your recognition at the Spring Meeting.

Advertising and Sponsorship

Program Advertising

Increase your company's exposure to all meeting attendees by advertising in the meeting program!

Deadline: March 22, 2013

Advertising Rates (in full color)

Back Cover (8.5"x 11").....\$ 750

Inside Front Cover (8.5"x11").....\$ 600

Full Page (8.5"x11").....\$ 500

Half Page (8.5"x5.5").....\$ 300

2-Pages (8.5"x11" ea.).....\$ 800

3-Pages (8.5"x11" ea.).....\$1,000

- Ad copy must be submitted in camera-ready format by March 22, 2013.
- Ads are net non-commissionable.
- Artwork must be submitted in high-resolution PDF format to Brian Pitman at bpitman@centrichq.com.

Sponsorship Opportunities

Meeting sponsorship is unrelated to educational programming. Sponsorships include recognition through meeting signage and in the program, and in association publications.

Deadline: March 22, 2013

Platinum Level - \$5,000 (2 available)

- Double booth
- Two complimentary meeting registrations
- Full page color ad
- Recognition as the full sponsor of a refreshment break

Gold Level - \$3,000 (4 available)

- Single booth
- One complimentary meeting registration
- Half-page color ad
- Recognition as a co-sponsor of a refreshment break

Silver Level - \$1,500 (6 available)

- Single booth
- One complimentary meeting registration

Tentative Schedule at a Glance

Friday, April 12

7:30 - 8:30 am	Continental Breakfast
7:00 - 8:30 am	MSHP R&E Foundation Breakfast
8:30 - 9:00 am	Announcements and Business Meeting
9:00 - 10:30 am	Keynote Presentation
10:30 - 12:00 pm	Exhibit Session and Networking Break
12:00 - 1:30 pm	Lunch Symposium
1:30 - 2:30 pm	Leadership Breakout: <i>CPOE: Pros and Cons</i>
1:30 - 2:30 pm	Clinical Breakout: <i>Achieving Hemostasis in a Critical Care Setting</i> <i>Clinical Pearls: BPH, JNC VIII, Lupus Nephritis</i>
2:30 - 4:00 pm	Exhibit Session and Reception
4:00 - 5:30 pm	Changes in Practice Breakout: <i>340B and Drug Recovery Pearls</i>
4:00 - 5:30 pm	Clinical Session Breakout
5:30 - 6:30 pm	Poster Session

Saturday, April 13

7:30 - 8:30 am	Continental Breakfast
7:00 - 8:00 am	MSHP Past Presidents' Breakfast
8:00 - 9:00 am	Poster Session continues
9:00 - 10:00 am	Technician Session Breakout: <i>New Drugs</i>
9:00 - 10:00 am	Student Session Breakout: <i>Understanding the Residency Process</i>
9:00 - 10:00 am	Platform Presentations
10:00 - 10:30 am	Networking Break
10:30 - 11:30 am	Technician Session Breakout: <i>Role of a Pharmacy Buyer</i>
10:30 - 11:30 am	Student Session Breakout: <i>Career Roundtable Discussions</i>
10:30 - 11:30 am	Platform Presentations
11:30 - 1:00 pm	Awards Lunch
1:00 - 3:00 pm	General Session: <i>Preparing for Biosimilars</i> <i>FDA Experience with Compounding Processes</i>
3:00 - 3:30 pm	Networking Break
3:30 - 4:30 pm	ICHP Law Update
3:30 - 4:30 pm	MSHP Law Update

Release of Photography

By registering, you are giving MSHP/ICHP permission to use photographs or video of your company's exhibit and representatives taken at the event. MSHP/ICHP intends to use such photographs and videos only in connection with MSHP/ICHP official publications, media promotions, websites, or social media sites including but not limited to Facebook, Twitter, and YouTube, and that these images may be used without further notifying you. Requests for no use of photography must be submitted in writing.

Exhibitor Prospectus

Exhibit Site

St. Charles Convention Center
One Convention Center Plaza
St. Charles, MO, 63303

p: (636) 669-3018

www.StCharlesConventionCenter.com

Exhibit Schedule

Friday, April 12 : 10:30 - 12:00 pm (with refreshments)
2:30 - 4:00 pm. (with a light reception)

Booth Rental Fees

Single Booth: \$1,000

Double Booth: \$1,500

Checks should be written to the Missouri Society of Health-System Pharmacists (MSHP). A contract for exhibit space or a copy of the contract must accompany payment by **March 22, 2013**. Please note: A maximum of three company representatives will be allowed to staff any one booth at one time. Fee includes:

- One 8'x10' booth with 8'-high back drapes and 3'-high side dividers
- One 6' table and two chairs
- Standard booth sign displaying your company name
- Security service
- One full-service registration
- Wastebasket

Late Fee and Cancellation

Your exhibit fees are refundable at 50% if a written cancellation request is received prior to March 22, 2013. No refunds are provided after March 22, 2013. Call or email with cancellation requests to (785) 271-0208; email sara@centrichq.com.

Restrictions on Exhibit Hall Attendees

MSHP and ICHP have limited the exhibit hall attendance to registered attendees only. Non-healthcare professionals may not attend the exhibit program.

Liability

The Missouri Society and Illinois Council of Health-System Pharmacists will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor's property. However, it is understood that neither MSHP, ICHP, nor the St. Charles Convention Center, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, or while at the St. Charles Convention Center. The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold forever harmless, MSHP, ICHP, St. Charles Convention Center, and all their agents, officers and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor agrees to hold harmless the indemnities against and from any and all losses costs, damage, liability, or expenses (including attorney's fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof.

Exhibitor Kit

Exhibitors will receive additional information closer to the meeting date. Exhibitors who need **electricity** or **any special equipment that is not included in the booth rental fee**, please contact Exhibitor Services:

P: (636) 896-1801 or exhibitorsvs@scmocc.com

All forms can be found at:

www.StCharlesConventionCenter.com.

Booth Set-Up/Dismantling

Set-up: Thursday, April 11 from 1:00 - 5:00 pm
Friday, April 12 from 8:00 - 10:15 am

Dismantle: Friday, April 12 from 4:00 - 6:00 pm

Space assignments will be based on first-come, first serve basis according to the level of meeting support. In the event of a tie, the application with the earliest payment will have priority.

Meeting Registration

Separate meeting registration is required prior to attending any meeting sessions or social functions.

Hotel Reservations

Exhibitors are responsible for their own hotel accommodations. A guest room block has been arranged at The Embassy Suites Hotel adjacent to the St. Charles Convention Center, with a group rate of \$139 for single-double occupancy. To ensure room availability, make reservations prior to March 10, 2013. Reservations may be made by calling (636) 946-5544 or 1-800-Embassy, and referencing the MSHP/ICHP Spring Meeting.

Important Dates:

March 10

- Hotel Cut-off date to receive group rates

March 22

- Registration deadline
- Advertising/Sponsorship deadline
- Cancellations due in order to receive 50% refund

Questions?

MSHP

Sara Neiswanger

800 SW Jackson St, Ste 1500

Topeka, KS 66612

(785) 271-0208 (p) :: (785) 271-0166 (f)

sara@centrichq.com (e)

MSHP/ICHP Spring Meeting 2013

Exhibitor Contract

Company Name _____
On-Site Person (full reg.) _____
On-Site Person (booth only) _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

REGISTER ONLINE:
www.moshp.com

Send Contract/Payment to:

MSHP
800 SW Jackson St, Ste 1500
Topeka, KS 66612
F: (785) 271-0166

MSHP Tax ID#: 43-1243991

Single Booth - \$1,000

Double Booth - \$1,500

Make checks payable to Missouri Society of Health-System Pharmacists. Exhibit fee includes: one 8'x10' booth with 8'-high back drapes, 3'-high side dividers, one 6' table with two chairs, standard booth sign, security service, wastebasket and one full-convention registration. **The exhibit fee does not include electricity or any special equipment needs.** These items must be handled through the contacts listed on the previous page.

Need an electrical outlet? **Yes** **No** (See Exhibitor Kit on facing page)

Exhibitor Booth Separation _____
(Every effort will be made to accommodate requests, however it is not guaranteed)

We are interested in supporting the MSHP/ICHP Spring Meeting through:

Sponsorship (e.g. Platinum, Gold or Silver Level) \$ _____

Educational Grant \$ _____

Program Advertising

Back Cover: \$750

Inside Front Cover: \$600

Full Page: \$500

Half Page: \$300

2-Pages: \$800

3-Pages: \$1,000

My Check made payable to MSHP is enclosed in the amount of \$ _____ Charge My Credit Card

**Please email a copy of your contract to sara@centrichq.com if your check will not be mailed immediately*

Account Number: _____ CVV: _____ Exp Date: _____

Billing Address: _____

Cardholder Name: _____ Cardholder Signature: _____

Email Address: _____

Your exhibit fees are refundable at 50% if a written cancellation request is received prior to March 22, 2013. No refunds are provided after March 22, 2013.

Liability: The Missouri Society and Illinois Council of Health-System Pharmacists will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor's property. However, it is understood that neither MSHP, ICHP, nor the St. Charles Convention Center, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, or while at the St. Charles Convention Center. The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold forever harmless, MSHP, ICHP, St. Charles Convention Center, and all their agents, officers and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor agrees to hold harmless the indemnities against and from any and all losses costs, damage, liability, or expenses (including attorney's fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof.

The undersigned hereby authorizes the 2013 Missouri Society of Health-System Pharmacists/Illinois Council of Health-System Pharmacists (MSHP/ICHP) Spring Meeting to reserve exhibit space in the St. Charles Convention Center, St. Charles, Missouri for use by the above company/organization during the MSHP/ICHP 2013 Spring Meeting on April 12, 2013. The undersigned acknowledges receipt of, and agrees to abide by the conditions under which exhibit space at the St. Charles Convention Center is leased to the MSHP/ICHP 2013 Spring Meeting as printed in the Exhibitor Prospectus.

Authorized Signature _____ Date _____