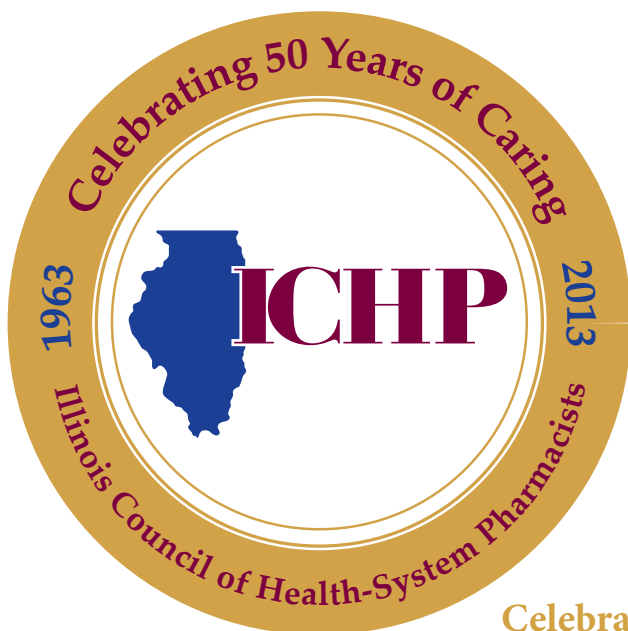


Exhibitor Guide



2013 ANNUAL MEETING
50 Years of Caring
for Patients, the Profession
and Each Other

September 19-21, 2013
Oakbrook Terrace, Illinois

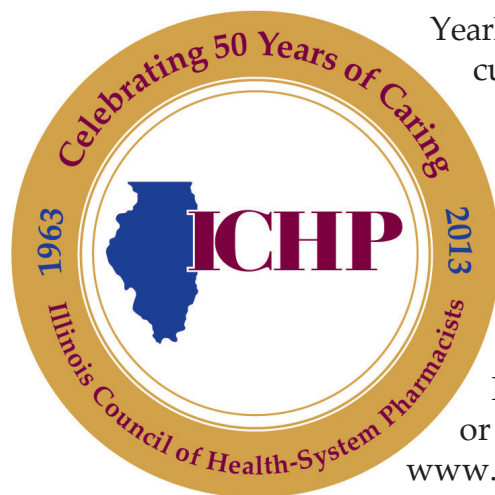
Celebrate with ICHP in 2013 ✦ www.ichpnet.org/annual

GENERAL MEETING INFORMATION

During 2013, ICHP will be celebrating 50 years of caring for patients, the profession, and each other!

We invite you to celebrate this golden milestone by joining us at the 2013 Annual Meeting in Oakbrook Terrace, Illinois on September 19-21!

We anticipate 2013 meeting attendance to be higher than average, as a result of ICHP supporters coming from all over the Midwest for ICHP's 50th Anniversary Gala on Friday, September 20.



Yearlong anniversary celebrations will culminate with a gala on Friday, September 20, in conjunction with the 2013 Annual Meeting.

However, gala sponsorship and advertising is completely separate from the meeting.

For gala sponsorship, advertising, or ticket information, please visit www.ichpnet.org/50.

EXHIBITOR DATES AND LOCATION

The Exhibitor Showcase will take place on Thursday, September 19 and Friday, September 20, 2013. All commercial and educational exhibits will be located at the Drury Lane Theatre and Conference Center, 100 Drury Lane in Oakbrook Terrace, IL 60181. Drury Lane is conveniently located in Chicago's prestigious western suburbs, just minutes from downtown and major airports. Visit www.drurylaneoakbrook.com for transportation needs.

MEETING PROGRAM DETAILS

Meeting programming and faculty information will be available online beginning in June 2013.

ATTENDING SESSIONS

Any exhibitor representatives wishing to receive CPE credits or participate in social functions must register as a participant of the meeting. Contact ICHP or visit www.ichpnet.org for attendee registration information in June 2013.

EXHIBIT HOURS

Exhibits will be located in the Oak and Brook Rooms of the conference center. It is expected that your booth will be staffed both days and until the final closing on Friday.

★ **Set-Up Hours**
Thursday, September 19
11:30 AM - 1:15 PM

★ **Thursday Exhibit Hours**
Thursday, September 19
1:30 PM - 3:15 PM

★ **Friday Exhibit Hours**
Friday, September 20
10:00 AM - 11:45 AM

★ **Tear-Down Hours**
Friday, September 20
12:00 PM - 1:30 PM

HOTEL ACCOMMODATIONS

All exhibitor representatives are responsible for making their own hotel reservations.

Special convention room rates are available to ICHP exhibitors at The Hilton Suites in Oakbrook Terrace (10 Drury Lane, Oakbrook Terrace, IL 60181).

These special rates are available by calling The Hilton Suites (1-800-HILTONS) prior to Wednesday, August 28 and mentioning ICHP's Annual Meeting!

✦ **Wednesday, September 18**
Single/Double \$139
Triple \$149
Quad \$159

✦ **Thursday, September 19**
Single/Double \$109
Triple \$119
Quad \$129

✦ **Friday, September 20**
Single/Double \$109
Triple \$119
Quad \$129

OFFICIAL DRAYAGE CONTRACTOR

Midwest Conference Service (MCS) is serving as the Official ICHP 2013 Annual Meeting Decorator and Drayage Contractor. Exhibitors who plan to use a non-official service contractor or exhibit service must contact MCS (1-888-627-3976) to inform them. **To ensure timely reservations of your exhibitor service needs from MCS, your booth registration must be received by the ICHP office by August 28, 2013.**

✦ **Exhibitor Service Kit**

The ICHP Exhibitor Service Kit will be available online and information on accessing the kit will be emailed to the exhibitor contact person. The exhibitor kit includes details on charges and restrictions for freight and shipping to and from the show.

✦ **AV**

All AV requests must be made directly to MCS. ICHP will send out AV Request Information with the exhibitor booth reservation confirmations.

✦ **Shipments**

All shipping arrangements must be made directly with MCS.

✦ **Exhibitor Service Desk**

MCS will provide a service desk in the exhibit hall area. This service will be available during the set-up period and two hours prior to the dismantle period.

✦ **Contact number for Midwest Conference Service (MCS):**
1-888-627-3976

ASSIGNMENT OF SPACE

Exhibit space assignments will be finalized by August 28, 2013. Space assignments will be based on first-come, first-serve basis according to the level of meeting support. In the event of a tie, the application with the earliest payment will have priority.

RESTRICTIONS ON EXHIBIT HALL ATTENDEES

Exhibit hall attendance is limited to registered attendees only. Non-healthcare professionals may not attend the exhibit program.

EXHIBIT SPACE

The exhibitor booth package includes (1) 8'x10' carpeted booth area, (1) 8' high backwall drape, (2) 3' high side-panels drape, (1) 2' x 6'30" skirted table, 2 chairs, (1) waste basket, and (1) exhibitor identification sign (7" x 44").

SINGLE PIPE & DRAPE BOOTH: \$1,000 ✦ **DOUBLE PIPE & DRAPE BOOTH: \$1,500**

MEETING SPONSORSHIP

Meeting sponsorship is unrelated to educational programming. The level of sponsorship will provide booth fees, premium exhibit hall space and special advertising during the meeting. **Contact the ICHP office by August 23, 2013 so that your company can be recognized in the syllabus.**

PLATINUM \$5,000+	GOLD \$3,000+	SILVER \$1,500
<ul style="list-style-type: none"> ✦ Double booth ✦ Two complimentary meeting registrations ✦ Full page color ad ✦ Recognition as the full-sponsor of a refreshment break ✦ Recognition signage at the meeting ✦ Recognition in the program syllabus ✦ Recognition in our newsjournal ✦ Admission for one representative to the Reverse Exhibit 	<ul style="list-style-type: none"> ✦ Single booth ✦ One complimentary meeting registration ✦ Half page color ad ✦ Recognition as the co-sponsor of a refreshment break ✦ Recognition signage at the meeting ✦ Recognition in the program syllabus ✦ Recognition in our newsjournal 	<ul style="list-style-type: none"> ✦ Single booth ✦ One complimentary meeting registration ✦ Recognition signage at the meeting ✦ Recognition in the program syllabus ✦ Recognition in our newsjournal
<i>2 sponsors only</i>	<i>4 sponsors only</i>	<i>6 sponsors only</i>

EDUCATIONAL SUPPORT

For support opportunities for educational programming, contact the ICHP office. ICHP reserves the right of final approval of CPE program topics, speakers and program content for all sessions. **Contact the ICHP office no later than August 23, 2013 so that your company can be recognized in the program syllabus.**

SYLLABUS ADVERTISING

All meeting attendees will receive a folder that includes a program syllabus that contains the schedule of events, a listing of exhibitors and sponsors, and full color advertising pages. Heighten your visibility to all participants by advertising in the syllabus!

E-mail final 4-color camera-ready display ads to AmandaW@ichpnet.org by August 23, 2013. PDF is the preferred file format. All ads have the option to include a 1/4" bleed.

Ads are non-commissionable.

AD OPTIONS

Back Cover (8 1/2" x 11")	\$750
Inside Front Cover (8 1/2" x 11")	\$600
Full Page (8 1/2" x 11")	\$500
Half Page (8 1/2" x 5 1/2")	\$300
2 Pages (11" x 17")	\$800
3 Pages (11" x 17"; 8 1/2" x 11")	\$1,000

Please provide company information as you would like it to appear in the program materials:

Company Name: _____
Mailing Address: _____
City/State/Zip: _____
Phone/Fax: _____
Email: _____
Website: _____

Correspondence regarding this exhibit should be sent to:

Contact Person: _____
Mailing Address: _____
City/State/Zip: _____
Phone/Fax: _____
Email: _____

Payment Method (ICHP's Federal Tax ID #: 36-2887899)

- Charge \$_____ to my credit card**
Credit Card Account: # _____
Expir Date: _____ CVV2 Security Code: _____
Billing Address: _____
City/State/Zip: _____
Name on Card: _____
Authorized Signature: _____
Fax form with credit card payment to 815-227-9294.
- Check. Mail form with check (payable to ICHP).**
ICHP, 4055 N. Perryville Rd, Loves Park, IL 61111-8653
- Invoice the company:** _____

Acceptance of Contract

The ICHP 2013 Annual Meeting Exhibitor Registration must be completed in its entirety and payment made by check, money order or credit card payable to: ICHP. Your exhibit fees are refundable at 50% if a written cancellation request is received prior to August 8, 2013. Space assignments are made according to the "Assignment of Space" criteria listed in the general information section of this prospectus. Your designated contact person will be notified of your space assignment. Space assignments will be finalized by August 28. Details are subject to change.

The undersigned hereby authorizes the 2013 Illinois Council of Health-System Pharmacists Annual Meeting to reserve exhibit space in the Drury Lane Conference Center, Oakbrook Terrace, Illinois for use by the above company/organization during the 2013 ICHP Annual Meeting on September 19 and 20. The undersigned acknowledges receipt of, and agrees to abide by, the conditions under which exhibit space at the Drury Lane Conference Center is leased to the 2013 ICHP Annual Meeting as printed in the Exhibitor Guide.

Security and Liability - The Illinois Council of Health-System Pharmacists will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor's property. However, it is understood that neither ICHP, nor the Drury Lane Conference Center, nor Midwest Conference Service, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, or while at the Drury Lane Conference Center. The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold forever harmless ICHP, Midwest Conference Service, the Drury Lane Conference Center, and all their agents, officers, and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor agrees to hold harmless the indemnities against and from any and all losses, costs, damage, liability, or expenses (including attorney's fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof, except for losses, costs, damage, liability or expense caused solely by the negligence or wrongful acts of indemnities.

Photo and Video Consent Release: I give ICHP permission to use photos, video recordings, and audiotapes, of myself taken at the event. ICHP intends to use such materials only in connection with ICHP official publications, media promotions, web sites, or social media sites, and that these images may be used without further notifying me. Any person desiring not to have their photo taken or distributed must contact the ICHP office in writing and include a photograph. The photo will be used for identification purposes and held in confidence by ICHP.

Authorized Signature: _____ Title: _____ Date: _____

Support Opportunities

Exhibit Space Fees

- Single booth (pipe and drape): \$1,000
- Double booth (pipe and drape): \$1,500

Companies from whom you desire booth separation:

Educational Support

For support opportunities for educational programming, please contact ICHP.

Meeting Sponsorship

- Platinum - \$5,000+
- Gold - \$3,000+
- Silver - \$1,500 +

Syllabus Advertising

- Back Cover: \$750
- Inside Front Cover: \$600
- Full Page: \$500
- Half Page: \$300
- 2 Full Pages: \$800
- 3 Full Pages: \$1,000

Contact Information

Illinois Council of Health-System Pharmacists
ICHP 2013 Annual Meeting
4055 N. Perryville Road
Loves Park, IL 61111
Phone: 815-227-9292 | Fax: 815-227-9294

Questions? Contact Jan Mark, Exhibitor Liaison
Phone: 815-227-9292 | Email: JanM@ichpnet.org

Mail or fax this completed form & payment by Friday, August 23, 2013!

Dates to Remember

August 23, 2013

- ★ Deadline for advertising
- ★ Deadline for sponsorships
- ★ Deadline for exhibit booth registration

August 28, 2013

- ★ Deadline for guaranteed hotel rates
- ★ Exhibit space assignments finalized