

2012 Annual Meeting Exhibitor Registration Form

Please provide company information as you would like it to appear in the program materials:

Company Name: _____
 Mailing Address: _____
 City/State/Zip: _____
 Phone/Fax: _____
 Email: _____
 Website: _____

Correspondence regarding this exhibit should be sent to:

Contact Person: _____
 Mailing Address: _____
 City/State/Zip: _____
 Phone/Fax: _____
 Email: _____

Payment Method (ICHP's Federal Tax ID #: 36-2887899)

- Charge \$ _____ to my credit card
 Credit Card Account: # _____
 Expir Date: _____ CVV2 Security Code: _____
 Billing Address: _____
 City/State/Zip: _____
 Name on Card: _____
 Authorized Signature: _____
 Fax form with credit card payment to 815-227-9294.
- Check. Mail form with check (payable to ICHP).
 ICHP, 4055 N. Perryville Rd, Loves Park, IL 61111-8653
- Invoice the company:

Support Opportunities

Exhibit Space Fees
 Single booth (pipe and drape): \$1,000
 Double booth (pipe and drape): \$1,500

Companies from whom you desire booth separation: _____

Educational Support
 For support opportunities for educational programming, please contact ICHP.

Meeting Sponsorship
 Platinum - \$5,000+
 Gold - \$3,000+
 Silver - \$1,500 +

Syllabus Advertising
 Back Cover: \$750
 Inside Front Cover: \$600
 Full Page: \$500
 Half Page: \$300
 2 Full Pages: \$800
 3 Full Pages: \$1,000

Total Support: \$ _____

Contact Information

Illinois Council of Health-System Pharmacists
 ICHP 2012 Annual Meeting
 4055 N. Perryville Road
 Loves Park, IL 61111
 Phone: 815-227-9292 | Fax: 815-227-9294

August 17, 2012:
 ■ Deadline for advertising
 ■ Deadline for sponsorships
 ■ Deadline for exhibit booth registration

August 22, 2012:
 ■ Deadline for guaranteed hotel rates
 ■ Exhibit space assignments finalized

Questions?
 Contact Jan Mark, Exhibitor Liaison
 Phone: 815-227-9292
 Email: JanM@ichpnet.org

Acceptance of Contract

The ICHP 2012 Annual Meeting Exhibitor Registration must be completed in its entirety and payment made by check, money order or credit card payable to: ICHP. Your exhibit fees are refundable at 50% if a written cancellation request is received prior to August 2, 2012. Space assignments are made according to the "Assignment of Space" criteria listed in the general information section of this prospectus. Your designated contact person will be notified of your space assignment. Space assignments will be finalized by August 22. Details are subject to change.

The undersigned hereby authorizes the 2012 Illinois Council of Health-System Pharmacists Annual Meeting to reserve exhibit space in the Drury Lane Conference Center, Oakbrook Terrace, Illinois for use by the above company/organization during the 2012 ICHP Annual Meeting on September 13 and 14. The undersigned acknowledges receipt of, and agrees to abide by, the conditions under which exhibit space at the Drury Lane Conference Center is leased to the 2012 ICHP Annual Meeting as printed in the Exhibitor Prospectus.

Security and Liability - The Illinois Council of Health-System Pharmacists will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor's property. However, it is understood that neither ICHP, nor the Drury Lane Conference Center, nor Midwest Conference Service, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, or while at the Drury Lane Conference Center. The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold harmless ICHP, Midwest Conference Service, the Drury Lane Conference Center, and all their agents, officers, and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor agrees to hold harmless the indemnities against and from any and all losses, costs, damage, liability, or expenses (including attorney's fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof.

Image Release Notice - By registering, you are giving ICHP permission to use photographs or video of your company's exhibit and representatives taken at the event. ICHP intends to use such photographs and videos only in connection with ICHP official publications, media promotions, web sites, or social media sites including but not limited to Facebook®, Twitter®, and YouTube®, and that these images may be used without further notifying you.

Authorized Signature: _____ Title: _____ Date: _____

Mail or fax this completed form and payment by Friday, August 17, 2012!

Exhibitor Guide

SOLVING THE HEALTHCARE PUZZLE:

WHERE DOES PHARMACY FIT?

Illinois Council of Health-System Pharmacists
 Annual Meeting

September 13 - 15, 2012 ■ Oakbrook Terrace, Illinois



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Exhibitor Guide

ICHP
 4055 N. Perryville Road
 Loves Park, IL 61111-8653
 ADDRESS SERVICE REQUESTED

Prst Std
 US Postage
 PAID
 Rockford, IL
 Permit #000

Exhibitor Guide

GENERAL MEETING INFORMATION

Do you provide products or services essential for pharmacists, pharmacy technicians, students and other related personnel? You'll want to fit our Annual Meeting into your schedule!

- ▶ More than 460 people attended the 2011 Annual Meeting
- ▶ You'll have access to directors of pharmacy, operations and clinical managers, clinical specialists, and other influencers in pharmacy practice
- ▶ Exhibiting at a state-wide meeting allows you to network with multiple customers at one time rather than expending travel dollars to meet them locally

MEETING PROGRAM DETAILS

Meeting program details are regularly updated online. Visit www.ichpnet.org for up-to-date meeting details including schedule, faculty, program descriptions, CPE credit, and registration information.

EXHIBITOR DATES AND LOCATION

The Exhibitor Showcase will take place on Thursday, September 13 and Friday, September 14. All commercial and educational exhibits will be located at the Drury Lane Theatre and Conference Center, 100 Drury Lane in Oakbrook Terrace, IL 60181. Drury Lane is conveniently located in Chicago's prestigious western suburbs, just minutes from downtown and major airports. Visit www.drurylaneoakbrook.com for transportation needs.

EXHIBIT HOURS

Exhibits will be located in the Terrace and Venetian Rooms of the conference center. It is expected that your booth will be staffed both days and until the final closing on Friday.

- ▶ **Set-Up Hours**
Thursday, September 13 12:00 PM - 2:00 PM
- ▶ **Thursday Exhibit Hours and Reception**
Thursday, September 13 2:30 PM - 4:00 PM
- ▶ **Friday Exhibit Hours and Lunch**
Friday, September 14 12:30 PM - 2:30 PM
- ▶ **Tear-Down Hours**
Friday, September 14 2:30 PM - 4:00 PM

ASSIGNMENT OF SPACE

Exhibit space assignments will be finalized by August 22, 2012. Space assignments will be based on first-come, first-serve basis according to the level of meeting support. In the event of a tie, the application with the earliest payment will have priority.

OFFICIAL DRAYAGE CONTRACTOR

Midwest Conference Service is serving as the Official 2012 ICHP Annual Meeting Decorator and Drayage Contractor. Exhibitors who plan to use a non-official service contractor or exhibit service must contact Midwest Conference Service (1-888-627-3976) to inform them. **To ensure timely reservations of your exhibitor service needs from Midwest Conference Service, your exhibitor booth registration must be received by the ICHP office by August 17, 2012.**

- ▶ **Exhibitor Service Kit:** The ICHP Exhibitor Service Kit will be available online and information on accessing the kit will be emailed to the exhibitor contact person. The exhibitor kit includes details on charges and restrictions for freight and shipping to and from the show.
- ▶ **AV:** All AV requests must be made directly to Midwest Conference Service. ICHP will send out special AV Request Information with the exhibitor booth reservation confirmations.
- ▶ **Shipments:** All shipping arrangements must be made directly with Midwest Conference Service.
- ▶ **Exhibitor Service Desk:** Midwest Conference Service will provide a service desk in the exhibit hall area. This service will be available during the set-up period and two hours prior to the dismantle period.
- ▶ **Contact number for Midwest Conference Service (MCS):** 1-888-627-3976

HOTEL ACCOMMODATIONS

All exhibitor representatives are responsible for making their own hotel reservations. Special convention room rates are available to ICHP Annual Meeting exhibitors at The Hilton Garden Inn in Oakbrook Terrace (1000 Drury Lane, Oakbrook Terrace, IL 60181). **These special rates are available by calling The Hilton Garden Inn (1-877-STAYHGI) prior to Wednesday, August 22 and mentioning that you are attending ICHP's Annual Meeting!**

- ▶ **Wednesday, September 12**
Single/Double \$139; Triple \$149; Quad \$159
- ▶ **Thursday, September 13**
Single/Double \$99; Triple \$99; Quad \$99
- ▶ **Friday, September 14**
Single/Double \$99; Triple \$99; Quad \$99

RESTRICTIONS ON EXHIBIT HALL ATTENDEES

Exhibit hall attendance is limited to registered attendees only. Non-healthcare professionals may not attend the exhibit program.



WHERE DO YOU FIT?

EXHIBIT SPACE

The exhibitor booth package includes (1) 8'x10' carpeted booth area, (1) 8' high back-wall drape, (2) 3' high siderails drape, (1) 2' x 6'30" skirted table, 2 chairs, (1) waste basket, and (1) exhibitor identification sign (7" x 44").

- ▶ **Single pipe and drape booth: \$1,000**
- ▶ **Double pipe and drape booth: \$1,500**

SYLLABUS ADVERTISING

All meeting attendees will receive a folder that includes a program syllabus that contains the schedule of events, a listing of exhibitors and sponsors, and full color advertising pages. Heighten your company's visibility to all participants by advertising in the syllabus!

E-mail final 4-color camera-ready display ads to StephanieL@ichpnet.org by August 17, 2012. PDF is the preferred file format. All ads have the option to include a 1/4" bleed. Ads are non-commissionable.

AD OPTIONS

- ▶ Back Cover (8 1/2"x 11") \$750
- ▶ Inside Front Cover (8 1/2"x 11") \$600
- ▶ Full Page (8 1/2"x 11") \$500
- ▶ Half Page (8 1/2"x 5 1/2") \$300
- ▶ 2 Pages (11"x 17") \$800
- ▶ 3 Pages (11"x 17"; 8 1/2"x 11") \$1,000

EDUCATIONAL SUPPORT

For support opportunities for educational programming, please contact the ICHP office. ICHP reserves the right of final approval of CPE program topics, speakers and program content for all meeting sessions. **Contact the ICHP office no later than August 17, 2012 so that your company can be recognized in the program syllabus.**

MEETING SPONSORSHIP

Meeting sponsorship is unrelated to educational programming. The level of sponsorship will provide booth fees, premium exhibit hall space and special advertising during the meeting. **Contact the ICHP office by August 17, 2012 so that your company can be recognized in the program syllabus.**

PLATINUM - \$5,000+ *2 sponsors only*

- ▶ Double booth
- ▶ 2 complimentary meeting registrations
- ▶ Full page color ad
- ▶ **NEW!** Recognition as the full-sponsor of a refreshment break
- ▶ Recognition signage at the meeting
- ▶ Recognition in the program syllabus
- ▶ Recognition in our newsjournal

GOLD - \$3,000+ *4 sponsors only*

- ▶ Single booth
- ▶ 1 complimentary meeting registration
- ▶ Half page color ad
- ▶ **NEW!** Recognition as the co-sponsor of a refreshment break
- ▶ Recognition signage at the meeting
- ▶ Recognition in the program syllabus
- ▶ Recognition in our newsjournal

SILVER - \$1,500 *6 sponsors only*

- ▶ Single booth
- ▶ 1 complimentary meeting registration
- ▶ Recognition signage at the meeting
- ▶ Recognition in the program syllabus
- ▶ Recognition in our newsjournal

ATTENDING OTHER SESSIONS

Any exhibitor representatives wishing to receive CPE credits or participate in social functions must register as a participant of the meeting. Contact ICHP or visit www.ichpnet.org for attendee registration information.

DATES TO REMEMBER

August 17, 2012:

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