

2014 SPRING MEETING TOWN HALL MEETING NOTES - MARCH 29, 2014

Mike Fotis lead this year's first Town Hall Meeting. There was very good attendance and great engagement with the discussions, because the Town Hall Meeting was conducted during the Saturday lunch of the Spring Meeting. Here is a summary of the ideas and issues identified during that Town Hall Meeting with Division, Network and Staff assignments as noted in red.

EA	Educational Affairs
GA	Government Affairs
MA	Marketing Affairs
OA	Organizational Affairs
PA	Professional Affairs
NPN	New Practitioner Network
PAC Board	ICHP Pharmacy Action Fund Board of Trustees
Staff	ICHP Staff

Even numbered year's Spring Meetings (Illinois only)

1. Hold the Spring Meetings on even number years on a Thurs/Fri format to encourage more participation by industry. Have exhibits in the late afternoon on Thursday followed by a reception open to all attendees and exhibitors and then follow that with the PAC fund raising event. There could be exhibits on Friday morning during breakfast increasing exhibit time so that a higher fee could be charged. **EA**
2. Move to a one-day, CE intense meeting without exhibits. This would require fewer attendees to incur overnight expenses. **EA**
3. Conduct the meeting in conjunction with Legislative Day and allow students to stay for both Leg Day and a one-day Spring Meeting to follow. **EA & GA**
4. Collaborate with IPhA on this meeting. **EA**
5. Eliminate the Spring Meeting all together and hold one Annual Meeting every year alternating meeting sites between the Chicago area and downstate every other year. **EA**
6. Include feedback from the ICHP member assessment that Marketing Affairs will be distributing later this year in considering all other alternatives. **MA**
7. Consider creating a mini residency showcase at this meeting. This would create a great networking opportunity for students, residents and residency directors and would therefore increase attendance. **EA**

Student Member Retention

1. Part of the loss of membership conversion from student to pharmacist member can be attributed to out of state residencies and out of state jobs for graduates. In addition, many students are members of ICHP even though they intend to work in community pharmacy is because it is relatively inexpensive. When they graduate they no longer feel the need to belong. **MA**
2. Creating a mentorship program for Illinois based residents may be helpful in retaining them once they complete their residencies. Former residents would make good mentors. **MA**
3. Consider providing first-year graduates with a free one-year membership to show them the value of the organization. **MA**
4. Bring more students to meetings. The current early-bird registration does not allow preceptors time to get to know the students on the current rotation to determine if the

student is willing or interested in attending. Perhaps allow a preceptor to bring any student to the meeting as long as they have been their preceptor in the past year.

Staff

5. Consider a Preceptor/Resident rate for the meeting. Encourage residency programs to send as many residents as possible to each meeting. **Staff**
6. Avoid schedule conflicts with other meetings and spring break. **Staff**
7. Emphasize the value and importance of presenting a poster at this meeting to residents and practitioners. **EA**
8. Consider adding a certificate program in front of the meeting to enhance attendance. **EA**
9. Provide more activities throughout the year for student involvement. **EA & NPN**

Increasing New Practitioner Involvement

1. Communicate to New Practitioners in additional ways. Facebook, Twitter and not just e-mails and KP. **NPN**
2. Consider creating a New Practitioner Page on the ICHP Website and also on Facebook. **NPN**

Local Affiliates

1. Consider creating a "How To" guide on the Website for affiliate leaders. This would include how to obtain CE credit for programming, how to obtain sponsorship for meeting meals, connecting with Champion Webinars, etc. **Staff**
2. Consider moving away from the affiliate model and to a Section model like ASHP. Sections for different types of practitioners. **MA & Staff**

Networking

1. Formalize some of the networking opportunities at each ICHP meeting. **EA**
2. Consider conducting a networking reception/lunch or breakfast at the Annual Meeting. **EA & Staff**
3. Consider creating a Resident Network for current residents and residency directors. Programming would annually provide information on interviewing for next jobs, resume/CV review, financial planning, etc. Could be quarterly and regionally once more downstate residency programs are established. **NPN & Staff**
4. Consider creating a Residency Network for residency directors to network also. Perhaps combination of residency directors and residents with some shared programming and programming for each group. **NPN & Staff**

General Comments

1. Consider booths for each Division and Committee at the Annual Meeting to recruit more member participation and communicate on activities undertaken. **MA**
2. Ask a prominent politician to speak on healthcare at each meeting as part of the educational programming or as the PAC event. **GA & PAC Board**
3. Add more technician focused CE. Perhaps a roundtable discussion of medication reconciliation. **EA**
4. Create 3-4 You Tube videos a year on important issues. Short, 3-4 minute video by the president or other key Board member on a hot topic like medical marijuana. **EA, MA, PA**