



Growing Pharmacy Together

March 20-21, 2015
St. Charles, Missouri

Exhibitor Guide

ADDRESS SERVICE REQUESTED

ICHP/MSHP 2015 Spring Meeting
4055 N. Perryville Road
Loves Park, IL 61111-8653

ICHP/MSHP 2015 Spring Meeting Exhibitor Program

General Information

The Illinois Council of Health-System Pharmacists (ICHP) and the Missouri Society of Health-System Pharmacists (MSHP) combined membership consists of over 2,200 pharmacists, pharmacy technicians, students and other related personnel. Each year, many members and persons interested in education participate in this event and visit the Exhibit Program to discover new products and services that will aid them in their specific areas of practice. During the Exhibit Program you will have the opportunity to meet directors of pharmacy, operations managers, clinical managers, clinical specialists, and other influencers in pharmacy practice. We look forward to seeing you!

Exhibit Dates and Location

The ICHP/MSHP 2015 Spring Meeting Exhibitor Showcase will take place on Friday, March 20. All commercial and educational exhibits will be located at the St. Charles Convention Center, One Convention Center Plaza which is connected to the Embassy Suites Hotel at Two Conference Center Plaza in St. Charles, Missouri 63303.

Hotel Accommodations

All exhibitor representatives are responsible for making their own hotel reservations. Special convention room rates are available to ICHP/MSHP Spring Meeting Exhibitors at the a rate of \$149 single/double; \$159 triple; \$169 quad. Reserve your special rates by calling the Embassy Suites Hotel at the toll free number 1-800-Embassy; or you may call the hotel directly at 1-636-946-5544. Please mention the "ICHP/MSHP 2015 Spring Meeting" as the conference name. Room rates include a cooked-to-order breakfast. Take advantage of the indoor heated pool, whirlpool and fitness center. And enjoy a great meal at the Cyprus Grille or coffee in Caffeina's Marketplace. For more information about the Embassy Suites Hotel, visit www.embassysuitesstcharles.com. To guarantee these rates, reservations must be made prior to February 18, 2015.

Exhibit Hours

As a condition of the exhibit contract, it is expected that your exhibit will open on time and be staffed during both exhibit sessions on Friday, March 20, 2015. To set up, exhibitors will be allowed in the exhibit hall on Thursday, March 19 and Friday, March 20. The exhibit will take place in Grand Ballroom ABC.

Set-up

Thursday, March 19, 2015
1:00 pm - 5:00 pm

Friday, March 20, 2015
8:00 am - 10:15 am

Exhibit Hours and Reception

Friday, March 20, 2015
10:30 am - 12:00 pm
2:30 pm - 4:00 pm

Tear-down

Friday, March 20, 2015
4:00 pm - 6:00 pm

Assignment of Space

Exhibit space assignments will be finalized by March 12, 2015. Space assignments will be based on first-come, first-serve basis according to the level of meeting support. In the event of a tie, the application with the earliest payment will have priority.

AV/Electrical Requests and Shipments

Exhibitors are responsible for transportation and shipping of their own materials. For information on ordering audio visual and electrical services and instructions for shipping materials, please visit the St. Charles Convention Center website at www.stcharlesconventioncenter.com. AV/electrical and shipping information can be found under the Exhibitors tab.

Restrictions on Exhibit Hall Attendees

Exhibit hall attendance is limited to registered attendees only. Non-healthcare professionals may not attend the exhibit program.

Attending Other Sessions

Any exhibitor representatives wishing to receive CPE credits or participate in social functions must register as a participant of the meeting. Contact the ICHP office or visit www.ichpnet.org for meeting attendee registration information.

Security and Liability

The Illinois Council of Health-System Pharmacists (ICHP) and the Missouri Society of Health-System Pharmacists (MSHP) will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor's property. However, it is understood that neither ICHP, MSHP, nor the St. Charles Convention Center, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, or while at the St. Charles Convention Center. The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold forever harmless ICHP, MSHP, St. Charles Convention Center, and all their agents, officers, and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor agrees to hold harmless the indemnities against and from any and all losses, costs, damage, liability, or expenses (including attorney's fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof.



Meeting Brochure Available Online

Information on how to access meeting details including schedule, faculty, program descriptions, CPE credit, and registration information will be provided to you when details are available.

Exhibit Space

The exhibit booth package includes one 8' x 10' booth with 8'-high back drapes and 3'-high side dividers, one 6' table and two chairs, standard booth sign displaying your company name, and a wastebasket.

Single exhibit booth — \$1,000

Double exhibit booth — \$1,750

For more information, please contact ICHP Exhibitor Liaison, Jan Mark, at (815) 227-9292 or JanM@ichpnet.org.

Spring Meeting Sponsorship

Meeting sponsorship is unrelated to educational programming. The level of sponsorship will provide exhibit table fees, premium exhibit hall space and special advertising during the Spring Meeting. Contact the ICHP office no later than February 18, 2015 so that your company can be recognized in the program syllabus.

NEW - Diamond - \$7,500 (limit 1)

- **NEW** - 1 lunch with key leaders from IL and MO health-systems
- **NEW** - 1 company-specific email blast to all membership of ICHP and MSHP
- Double exhibit booth
- 2 complimentary meeting registrations
- Full page color ad in the program syllabus
- Recognition as full sponsor of a refreshment break
- Recognition signage at the meeting
- Recognition in the program syllabus
- Recognition in both associations' publications

Platinum - \$5,000

- **NEW** - 1 company-specific email blast to all membership of ICHP and MSHP
- Double exhibit booth
- 2 complimentary meeting registrations
- Full page color ad in the program syllabus
- Recognition as full sponsor of a refreshment break
- Recognition signage at the meeting
- Recognition in the program syllabus
- Recognition in both associations' publications

Gold - \$3,000

- Single exhibit booth
- 1 complimentary meeting registration
- Half page color ad in the program syllabus
- Recognition as co-sponsor of a refreshment break OR continental breakfast
- Recognition signage at the meeting
- Recognition in the program syllabus
- Recognition in both associations' publications

Silver - \$1,500

- Single exhibit booth
- 1 complimentary meeting registration
- Quarter page color ad in the program syllabus
- Recognition signage at the meeting
- Recognition in the program syllabus
- Recognition in both associations' publications



Opportunity to Create New Relationships and Keep in Touch with Contacts

Exhibiting at a joint meeting between two states allows you to network with multiple customers at one time rather than spending travel dollars to meet them locally.

Join the dozens of other exhibitors who use networking at the ICHP/MSHP Spring Meeting to grow successful business relationships!

Syllabus Advertising

All meeting attendees will receive a meeting folder that includes a program syllabus that contains the schedule of events, a listing of exhibitors and sponsors, and full color advertising pages. Heighten your company's visibility to all participants by advertising in the syllabus! Ads are non-commissionable. **E-mail final 4-color camera-ready display ads to AmandaW@ichpnet.org by February 18, 2015. PDF is the preferred file format.**

| Ad Size | Dimensions | Cost |
|--------------------|------------------------------|---------|
| Back Cover | 8 1/2" x 11" (1/4" bleed) | \$750 |
| Inside Front Cover | 8 1/2" x 11" (1/4" bleed) | \$600 |
| Full Page | 8 1/2" x 11" (1/4" bleed) | \$500 |
| Half Page | 8 1/2" x 5 1/2" (1/4" bleed) | \$300 |
| Quarter Page | 4 1/4" x 5 1/2" (1/4" bleed) | \$200 |
| 2 Full Pages | [each page] 8 1/2" x 11" | \$800 |
| 3 Full Pages | [each page] 8 1/2" x 11" | \$1,000 |

WiFi Sponsorship - \$2,000

New for the 2015 ICHP/MSHP Spring Meeting, we are offering the opportunity to sponsor the WiFi available at the meeting to all attendees and exhibitors. This \$2,000 sponsorship will include recognition in the meeting signs and syllabus, and a company-specific, customized meeting WiFi access code. **Contact Jan Mark, Exhibitor Liaison, no later than February 18, 2015 so that your company can be recognized in the program syllabus.**

Educational Support

For support opportunities for educational programming, please contact the MSHP office at 785-271-0208. MSHP reserves the right of final approval of CPE program topics, speakers and program content for all Spring Meeting sessions. **Contact the MSHP office no later than February 18, 2015 so that your company can be recognized in the program syllabus.**

Previous ICHP/MSHP Spring Meeting Exhibitors

AbbVie
AdvanDx
American Regent
Astellas
Astra Zeneca
CAPS/B.Braun Medical, Inc.
Baxter Healthcare
Beutlich Pharmaceuticals, LLC
Cadence Pharmaceuticals
Cardinal Health
Care Fusion
Chicago State University
Cox Health
CSL Behring
Cubist Pharmaceuticals
D.A. Burke & Associates
Forest Pharmaceuticals
Grifols USA
Janssen
Lilly
Merck
Mylan Institutional
Nephron
Novo Nordisk
Omniceil
Optimer Pharma
Otsuka America
Pharmaceutical, Inc.
Pfizer
Pfizer Injectables
PharMEDium Services, LLC
Progressive Medical, Inc.
Rosalind Franklin University
Sagent Pharmaceuticals, Inc.
Salix
Sanofi
Select Pharmacy Staffing
Southern Illinois University
Edwardsville
Stericycle, Inc.
Teva
US Army Health Care

2015 ICHP/MSHP Spring Meeting Exhibitor Registration Form

Please provide company information as you would like it to appear in the program materials:

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email: _____

Website: _____

Correspondence regarding this exhibit should be sent to:

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email: _____

Payment Method (ICHP's Federal Tax ID #: 36-2887899)

Credit Card

Charge \$_____ to my credit card

Credit Card Account: # _____

Expir Date: _____ CVV2 Security Code: _____

Billing Address: _____

City/State/Zip: _____

Name on Card: _____

Authorized Signature: _____

Fax form with credit card payment to 815-227-9294.

Check

Check has been mailed to: ICHP, 4055 N. Perryville Rd, Loves Park, IL 61111-8653

Mail form with check. Checks should be payable to ICHP.

Invoicing

Invoice the company: _____

Acceptance of Contract — The 2015 ICHP/MSHP Spring Meeting Exhibitor Registration Form must be completed in its entirety and payment made by check, money order or credit card payable to: ICHP. Your exhibit fees are refundable at 50% if a written cancellation request is received prior to February 18, 2015. Space assignments are made according to the "Assignment of Space" criteria listed in the general information section of this guide. Your designated contact person will be notified of your space assignment. Space assignments will be finalized by March 12, 2015. Details are subject to change.

The undersigned hereby authorizes the 2015 ICHP/MSHP Spring Meeting to reserve exhibit space in the St. Charles Convention Center in St. Charles, MO for use by the above company/organization during the 2015 ICHP/MSHP Spring Meeting on March 20-21. The undersigned acknowledges receipt of, and agrees to abide by, the conditions under which exhibit space at the St. Charles Convention Center is leased to the 2015 ICHP/MSHP Spring Meeting as printed in the Exhibitor Guide.

Image Release Notice: By registering, you are giving ICHP and MSHP permission to use photographs or video of your company's exhibit and representatives taken at the event. ICHP & MSHP intend to use such photographs and videos only in connection with ICHP & MSHP official publications, media promotions, web sites, or social media sites including but not limited to Facebook®, Twitter®, and YouTube®, and that these images may be used without further notifying you.

Authorized Signature: _____

Title: _____ Date: _____

Support Opportunities

Exhibit Space Fees

- Single Exhibit Booth: \$1,000
- Double Exhibit Booth: \$1,750

Companies from whom you desire separation:

Educational Support

For support opportunities for educational programming, please contact the MSHP office at 785-271-0208.

Meeting Sponsorship

- Diamond: \$7,500 (limit 1)
- Platinum: \$5,000
- Gold: \$3,000
- Silver: \$1,500

WiFi Sponsorship (limit 1)

- \$2,000

Syllabus Advertising

- Back Cover: \$750
- Inside Front Cover: \$600 **SOLD!**
- Full Page: \$500
- Half Page: \$300
- Quarter Page: \$200
- 2 Full Pages: \$800
- 3 Full Pages: \$1,000

Total Support: \$ _____

Deadline to Remember

Wednesday, February 18, 2015

- ◆ Deadline for advertising
- ◆ Deadline for sponsorships
- ◆ Deadline for exhibit registration
- ◆ Hotel deadline for guaranteed room rates

Contact Information

Illinois Council of Health-System Pharmacists
ICHP/MSHP 2015 Spring Meeting
4055 N. Perryville Road
Loves Park, IL 61111
Phone: 815-227-9292 | Fax: 815-227-9294

Questions? Contact Jan Mark, Exhibitor Liaison
Phone: 815-227-9292 | Email: JanM@ichpnet.org

Mail or fax this completed form and payment by Wednesday, February 18, 2015!